



**WSOC-TV**

WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

Pol/B Obama/D/Pre/US (16256)  
**Greer, Margolis, Mitchell & Associ(2890)**  
BASSETT,LAURA  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

**Invoice** 633443  
**Inv Date** 9/30/2012  
**Terms** Net 30  
**Contract** 325035  
**Bill Type** Standard  
**Period** 8/27/2012 - 9/30/2012

**Greer, Margolis, Mitchell & Associates**  
**Attn: Accounting**  
**3050 K Street NW**  
**Washington, DC 20007**

**Product** Political - Federal Candidate (1067)  
**Brand** 1536/OBAMA FOR AMERICA (134148)  
**Acct Types** National/Political  
**Est/Headline** 1536/06260207  
**Demo**  
**Revision**  
**Comments** OBAMA FOR AMERICA

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen Date** 10/1/2012 3:04:44PM

AgB

Charlotte (WSOC)

## DUPLICATE INVOICE

| Line | Type | Scheduled             | Schedule Days to Run     | Air Time              | Length | Program                             | Copy/ISCI  | Amount   | Remarks |
|------|------|-----------------------|--------------------------|-----------------------|--------|-------------------------------------|------------|----------|---------|
| 1.0  | Spot | 5:00:00AM- 6:00:00AM  | Per week (4),Tu,We,Th,Fr | 09/04/12 4:58AM (Tu)  | 00:30  | EYEWITNESS NEWS DAYBREAK 5A-6A      | OFA12A093H | \$375.00 |         |
| 1.0  | Spot | 5:00:00AM- 6:00:00AM  | Per week (4),Tu,We,Th,Fr | 09/05/12 5:08AM (We)  | 00:30  | EYEWITNESS NEWS DAYBREAK 5A-6A      | OFA12G104H | \$375.00 |         |
| 1.0  | Spot | 5:00:00AM- 6:00:00AM  | Per week (4),Tu,We,Th,Fr | 09/06/12 5:12AM (Th)  | 00:30  | EYEWITNESS NEWS DAYBREAK 5A-6A      | OFA12G104H | \$375.00 |         |
| 1.0  | Spot | 5:00:00AM- 6:00:00AM  | Per week (4),Tu,We,Th,Fr | 09/07/12 4:59AM (Fr)  | 00:30  | EYEWITNESS NEWS DAYBREAK 5A-6A      | OFA12G104H | \$375.00 |         |
| 2.0  | Spot | 6:00:00AM- 7:00:00AM  | Per week (4),Tu,We,Th,Fr | 09/04/12 6:13AM (Tu)  | 00:30  | EYEWITNESS NEWS DAYBREAK 6A         | OFA12G102H | \$750.00 |         |
| 2.0  | Spot | 6:00:00AM- 7:00:00AM  | Per week (4),Tu,We,Th,Fr | 09/05/12 6:28AM (We)  | 00:30  | EYEWITNESS NEWS DAYBREAK 6A         | OFA12G102H | \$750.00 |         |
| 2.0  | Spot | 6:00:00AM- 7:00:00AM  | Per week (4),Tu,We,Th,Fr | 09/06/12 6:29AM (Th)  | 00:30  | EYEWITNESS NEWS DAYBREAK 6A         | OFA12G104H | \$750.00 |         |
| 2.0  | Spot | 6:00:00AM- 7:00:00AM  | Per week (4),Tu,We,Th,Fr | 09/07/12 6:29AM (Fr)  | 00:30  | EYEWITNESS NEWS DAYBREAK 6A         | OFA12G104H | \$750.00 |         |
| 3.0  | Spot | 7:00:00AM- 8:00:00AM  | Per week (6),Tu,We,Th,Fr | 09/04/12 7:25AM (Tu)  | 00:30  | GOOD MORNING AMERICA 7A-8A          | OFA12A093H | \$700.00 |         |
| 3.0  | Spot | 7:00:00AM- 8:00:00AM  | Per week (6),Tu,We,Th,Fr | 09/04/12 7:59AM (Tu)  | 00:30  | GOOD MORNING AMERICA 7A-8A          | OFA12G102H | \$700.00 |         |
| 3.0  | Spot | 7:00:00AM- 8:00:00AM  | Per week (6),Tu,We,Th,Fr | 09/05/12 7:29AM (We)  | 00:30  | GOOD MORNING AMERICA 7A-8A          | OFA12G104H | \$700.00 |         |
| 3.0  | Spot | 7:00:00AM- 8:00:00AM  | Per week (6),Tu,We,Th,Fr | 09/06/12 7:27AM (Th)  | 00:30  | GOOD MORNING AMERICA 7A-8A          | OFA12G104H | \$700.00 |         |
| 3.0  | Spot | 7:00:00AM- 8:00:00AM  | Per week (6),Tu,We,Th,Fr | 09/07/12 7:25AM (Fr)  | 00:30  | GOOD MORNING AMERICA 7A-8A          | OFA12G104H | \$700.00 |         |
| 3.0  | Spot | 7:00:00AM- 8:00:00AM  | Per week (6),Tu,We,Th,Fr | 09/07/12 7:59AM (Fr)  | 00:30  | GOOD MORNING AMERICA 7A-8A          | OFA12G104H | \$700.00 |         |
| 4.0  | Spot | 8:00:00AM- 9:00:00AM  | Per week (6),Tu,We,Th,Fr | 09/04/12 8:28AM (Tu)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A      | OFA12G102H | \$600.00 |         |
| 4.0  | Spot | 8:00:00AM- 9:00:00AM  | Per week (6),Tu,We,Th,Fr | 09/04/12 8:55AM (Tu)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A      | OFA12A093H | \$600.00 |         |
| 4.0  | Spot | 8:00:00AM- 9:00:00AM  | Per week (6),Tu,We,Th,Fr | 09/05/12 8:29AM (We)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A      | OFA12G102H | \$600.00 |         |
| 4.0  | Spot | 8:00:00AM- 9:00:00AM  | Per week (6),Tu,We,Th,Fr | 09/05/12 8:55AM (We)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A      | OFA12G104H | \$600.00 |         |
| 4.0  | Spot | 8:00:00AM- 9:00:00AM  | Per week (6),Tu,We,Th,Fr | 09/06/12 8:54AM (Th)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A      | OFA12G104H | \$600.00 |         |
| 4.0  | Spot | 8:00:00AM- 9:00:00AM  | Per week (6),Tu,We,Th,Fr | 09/07/12 8:48AM (Fr)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A      | OFA12G104H | \$600.00 |         |
| 5.0  | Spot | 4:30:00AM- 4:59:00AM  | Per week (1),Tu,We,Th,Fr | 09/04/12 4:44AM (Tu)  | 00:30  | EYEWITNESS NEWS DAYBREAK 4:30AM M-F | OFA12G102H | \$75.00  |         |
| 7.0  | Spot | 6:00:00AM- 7:00:00AM  | Day,Sa-1                 | 09/08/12 6:59AM (Sa)  | 00:30  | EYEWITNESS NEWS SATURDAY 6A         | OFA12G104H | \$225.00 |         |
| 8.0  | Spot | 7:00:00AM- 8:00:00AM  | Day,Sa-1                 | 09/08/12 7:23AM (Sa)  | 00:30  | EYEWITNESS NEWS SATURDAY 7A         | OFA12G104H | \$225.00 |         |
| 9.0  | Spot | 8:00:00AM- 9:00:00AM  | Day,Sa-1                 | 09/08/12 8:41AM (Sa)  | 00:30  | Good Morning America Saturday       | OFA12G104H | \$400.00 |         |
| 10.0 | Spot | 6:00:00AM- 7:00:00AM  | Day,Su-1                 | 09/09/12 6:43AM (Su)  | 00:30  | EYEWITNESS NEWS SUNDAY 6-8A         | OFA12G104H | \$225.00 |         |
| 11.2 | Spot | 7:00:00AM- 8:00:00AM  | Day,Su-1                 | 09/09/12 7:23AM (Su)  | 00:30  | EYEWITNESS NEWS SUNDAY 6-8A         | OFA12G104H | \$250.00 |         |
| 13.0 | Spot | 9:00:00AM-10:00:00AM  | Per week (4),Tu,We,Th,Fr | 09/04/12 9:57AM (Tu)  | 00:30  | LIVE! WITH KELLY                    | OFA12G102H | \$245.00 |         |
| 13.0 | Spot | 9:00:00AM-10:00:00AM  | Per week (4),Tu,We,Th,Fr | 09/05/12 9:52AM (We)  | 00:30  | LIVE! WITH KELLY                    | OFA12G102H | \$245.00 |         |
| 13.0 | Spot | 9:00:00AM-10:00:00AM  | Per week (4),Tu,We,Th,Fr | 09/06/12 9:34AM (Th)  | 00:30  | LIVE! WITH KELLY                    | OFA12G104H | \$245.00 |         |
| 13.0 | Spot | 9:00:00AM-10:00:00AM  | Per week (4),Tu,We,Th,Fr | 09/07/12 9:48AM (Fr)  | 00:30  | LIVE! WITH KELLY                    | OFA12G104H | \$245.00 |         |
| 14.0 | Spot | 10:00:00AM-11:00:00AM | Per week (3),Tu,We,Th,Fr | 09/04/12 10:23AM (Tu) | 00:30  | DR. PHIL                            | OFA12A093H | \$245.00 |         |
| 14.0 | Spot | 10:00:00AM-11:00:00AM | Per week (3),Tu,We,Th,Fr | 09/05/12 10:43AM (We) | 00:30  | DR. PHIL                            | OFA12G104H | \$245.00 |         |
| 14.0 | Spot | 10:00:00AM-11:00:00AM | Per week (3),Tu,We,Th,Fr | 09/06/12 10:12AM (Th) | 00:30  | DR. PHIL                            | OFA12G104H | \$245.00 |         |
| 15.0 | Spot | 10:58:00AM-12:00:00PM | Per week (3),Tu,We,Th,Fr | 09/04/12 11:31AM (Tu) | 00:30  | The View                            | OFA12G102H | \$325.00 |         |
| 15.0 | Spot | 10:58:00AM-12:00:00PM | Per week (3),Tu,We,Th,Fr | 09/05/12 11:31AM (We) | 00:30  | The View                            | OFA12G102H | \$325.00 |         |
| 15.0 | Spot | 10:58:00AM-12:00:00PM | Per week (3),Tu,We,Th,Fr | 09/06/12 11:32AM (Th) | 00:30  | The View                            | OFA12G104H | \$325.00 |         |
| 16.0 | Spot | 12:00:00PM- 1:00:00PM | Per week (3),Tu,We,Th,Fr | 09/04/12 12:53PM (Tu) | 00:30  | EYEWITNESS NEWS 12P                 | OFA12G102H | \$245.00 |         |
| 16.0 | Spot | 12:00:00PM- 1:00:00PM | Per week (3),Tu,We,Th,Fr | 09/04/12 12:57PM (Tu) | 00:30  | EYEWITNESS NEWS 12P                 | OFA12A093H | \$245.00 |         |
| 16.0 | Spot | 12:00:00PM- 1:00:00PM | Per week (3),Tu,We,Th,Fr | 09/07/12 12:43PM (Fr) | 00:30  | EYEWITNESS NEWS 12P                 | OFA12G104H | \$245.00 |         |



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Inv Date 9/30/2012  
Terms Net 30  
Contract 325035  
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Period 8/27/2012 - 9/30/2012

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Attn: Accounting  
3050 K Street NW  
Washington, DC 20007

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Product Political - Federal Candidate (1067)  
Brand 1536/OBAMA FOR AMERICA (134148)  
Acct Types National/Political  
Est/Headline 1536/06260207  
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Revision  
Comments OBAMA FOR AMERICA

CO-OP/Order Type No/Normal  
Package  
Gen Date 10/1/2012 3:04:44PM

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## DUPLICATE INVOICE

| Line | Type | Scheduled             | Schedule Days to Run         | Air Time              | Length | Program                                | Copy/ISC              | Amount    | Remarks        |
|------|------|-----------------------|------------------------------|-----------------------|--------|--|-----------------------|-----------|----------------|
| 17.0 | Spot |                       |                              | 09/08/12              |        |  | 1 preempt @ \$200.00  | \$0.00    | Program Change |
| 18.2 | Spot | 12:00:00PM-12:30:00PM | Day, Su-1                    | 09/09/12 12:23PM (Su) | 00:30  | EYEWITNESS NEWS 12P SA-SU              | OFA12G104H            | \$200.00  |                |
| 19.0 | Spot | 4:00:00PM- 5:00:00PM  | Per week (3), Tu, We, Th, Fr | 09/04/12 4:57PM (Tu)  | 00:30  | EYEWITNESS NEWS 4:30PM SPECIAL EDITION | OFA12G102H            | \$600.00  |                |
| 19.0 | Spot | 4:00:00PM- 5:00:00PM  | Per week (3), Tu, We, Th, Fr | 09/05/12 4:14PM (We)  | 00:30  | EYEWITNESS NEWS 4PM SPECIAL EDITION    | OFA12G104H            | \$600.00  |                |
| 19.0 | Spot | 4:00:00PM- 5:00:00PM  | Per week (3), Tu, We, Th, Fr | 09/06/12 4:28PM (Th)  | 00:30  | EYEWITNESS NEWS 4PM SPECIAL EDITION    | OFA12G104H            | \$600.00  |                |
| 20.0 | Spot | 5:00:00PM- 5:30:00PM  | Per week (5), Tu, We, Th, Fr | 09/04/12 5:17PM (Tu)  | 00:30  | EYEWITNESS NEWS 5P                     | OFA12A093H            | \$700.00  |                |
| 20.0 | Spot | 5:00:00PM- 5:30:00PM  | Per week (5), Tu, We, Th, Fr | 09/04/12 5:34PM (Tu)  | 00:30  | EYEWITNESS NEWS 5P                     | OFA12G102H            | \$700.00  |                |
| 20.0 | Spot | 5:00:00PM- 5:30:00PM  | Per week (5), Tu, We, Th, Fr | 09/05/12 5:11PM (We)  | 00:30  | EYEWITNESS NEWS 5P                     | OFA12G102H            | \$700.00  |                |
| 20.0 | Spot | 5:00:00PM- 5:30:00PM  | Per week (5), Tu, We, Th, Fr | 09/06/12 5:12PM (Th)  | 00:30  | EYEWITNESS NEWS 5P                     | OFA12G104H            | \$700.00  |                |
| 20.0 | Spot | 5:00:00PM- 5:30:00PM  | Per week (5), Tu, We, Th, Fr | 09/06/12 5:31PM (Th)  | 00:30  | EYEWITNESS NEWS 5P                     | OFA12G104H            | \$700.00  |                |
| 20.0 | Spot | 5:00:00PM- 5:30:00PM  | Per week (5), Tu, We, Th, Fr | 09/07/12 5:22PM (Fr)  | 00:30  | EYEWITNESS NEWS 5P                     | OFA12G104H            | \$700.00  |                |
| 21.0 | Spot | 5:30:00PM- 6:00:00PM  | Per week (5), Tu, We, Th, Fr | 09/04/12 5:44PM (Tu)  | 00:30  | EYEWITNESS NEWS 530P                   | OFA12G102H            | \$750.00  |                |
| 21.0 | Spot | 5:30:00PM- 6:00:00PM  | Per week (5), Tu, We, Th, Fr | 09/04/12 5:57PM (Tu)  | 00:30  | EYEWITNESS NEWS 530P                   | OFA12A093H            | \$750.00  |                |
| 21.0 | Spot | 5:30:00PM- 6:00:00PM  | Per week (5), Tu, We, Th, Fr | 09/05/12 5:46PM (We)  | 00:30  | EYEWITNESS NEWS 530P                   | OFA12G104H            | \$750.00  |                |
| 21.0 | Spot | 5:30:00PM- 6:00:00PM  | Per week (5), Tu, We, Th, Fr | 09/05/12 5:57PM (We)  | 00:30  | EYEWITNESS NEWS 530P                   | OFA12G102H            | \$750.00  |                |
| 21.0 | Spot | 5:30:00PM- 6:00:00PM  | Per week (5), Tu, We, Th, Fr | 09/06/12 5:40PM (Th)  | 00:30  | EYEWITNESS NEWS 530P                   | OFA12G104H            | \$750.00  |                |
| 21.0 | Spot | 5:30:00PM- 6:00:00PM  | Per week (5), Tu, We, Th, Fr | 09/07/12 5:53PM (Fr)  | 00:30  | EYEWITNESS NEWS 530P                   | OFA12G104H            | \$750.00  |                |
| 22.0 | Spot | 6:00:00PM- 6:30:00PM  | Per week (7), Tu, We, Th, Fr | 09/04/12 6:20PM (Tu)  | 00:30  | EYEWITNESS NEWS 6P                     | OFA12G102H            | \$900.00  |                |
| 22.0 | Spot | 6:00:00PM- 6:30:00PM  | Per week (7), Tu, We, Th, Fr | 09/04/12 6:37PM (Tu)  | 00:30  | EYEWITNESS NEWS 6P                     | OFA12A093H            | \$900.00  |                |
| 22.0 | Spot | 6:00:00PM- 6:30:00PM  | Per week (7), Tu, We, Th, Fr | 09/05/12 6:13PM (We)  | 00:30  | EYEWITNESS NEWS 6P                     | OFA12G104H            | \$900.00  |                |
| 22.0 | Spot | 6:00:00PM- 6:30:00PM  | Per week (7), Tu, We, Th, Fr | 09/05/12 6:30PM (We)  | 00:30  | EYEWITNESS NEWS 6P                     | OFA12G102H            | \$900.00  |                |
| 22.0 | Spot | 6:00:00PM- 6:30:00PM  | Per week (7), Tu, We, Th, Fr | 09/06/12 6:12PM (Th)  | 00:30  | EYEWITNESS NEWS 6P                     | OFA12G104H            | \$900.00  |                |
| 22.0 | Spot | 6:00:00PM- 6:30:00PM  | Per week (7), Tu, We, Th, Fr | 09/06/12 6:28PM (Th)  | 00:30  | EYEWITNESS NEWS 6P                     | OFA12G104H            | \$900.00  |                |
| 22.0 | Spot | 6:00:00PM- 6:30:00PM  | Per week (7), Tu, We, Th, Fr | 09/07/12 6:23PM (Fr)  | 00:30  | EYEWITNESS NEWS 6P                     | OFA12G104H            | \$900.00  |                |
| 23.0 | Spot |                       |                              | 09/08/12              |        |  | 1 preempt @ \$390.00  | \$0.00    | No Avail       |
| 25.0 | Spot | 6:58:00PM- 7:30:00PM  | Per week (4), Tu, We, Th, Fr | 09/04/12 6:57PM (Tu)  | 00:30  | EYEWITNESS NEWS SPECIAL EDITION        | OFA12G102H            | \$700.00  |                |
| 25.0 | Spot | 6:58:00PM- 7:30:00PM  | Per week (4), Tu, We, Th, Fr | 09/06/12 6:57PM (Th)  | 00:30  | EYEWITNESS NEWS SPECIAL EDITION        | OFA12G104H            | \$700.00  |                |
| 25.0 | Spot |                       |                              | 09/04/12              |        |  | 2 preempts @ \$700.00 | \$0.00    | Program Change |
| 26.0 | Spot | 7:30:00PM- 7:56:00PM  | Per week (4), Tu, We, Th, Fr | 09/04/12 7:40PM (Tu)  | 00:30  | ENTERTAINMENT TONIGHT                  | OFA12A093H            | \$700.00  |                |
| 26.0 | Spot | 7:30:00PM- 7:56:00PM  | Per week (4), Tu, We, Th, Fr | 09/05/12 7:42PM (We)  | 00:30  | ENTERTAINMENT TONIGHT                  | OFA12G104H            | \$700.00  |                |
| 26.0 | Spot | 7:30:00PM- 7:56:00PM  | Per week (4), Tu, We, Th, Fr | 09/06/12 7:40PM (Th)  | 00:30  | ENTERTAINMENT TONIGHT                  | OFA12G104H            | \$700.00  |                |
| 26.0 | Spot | 7:30:00PM- 7:56:00PM  | Per week (4), Tu, We, Th, Fr | 09/07/12 7:47PM (Fr)  | 00:30  | ENTERTAINMENT TONIGHT                  | OFA12G104H            | \$700.00  |                |
| 27.0 | Spot |                       |                              | 09/08/12              |        |  | 1 preempt @ \$400.00  | \$0.00    | Program Change |
| 28.0 | Spot |                       |                              | 09/08/12              |        |  | 1 preempt @ \$500.00  | \$0.00    | No Avail       |
| 29.0 | Spot | 8:00:00PM-10:00:00PM  | Day, M-1                     | 09/10/12 8:49PM (Mo)  | 00:30  | Bachelor Pad                           | OFA12G104H            | \$4500.00 |                |
| 30.0 | Spot | 10:00:00PM-11:00:00PM | Day, Tu-1                    | 09/04/12 10:32PM (Tu) | 00:30  | ABC NEWS VOTE                          | OFA12G102H            | \$4500.00 |                |
| 31.0 | Spot | 9:00:00PM- 9:30:00PM  | Day, W-1                     | 09/05/12 9:19PM (We)  | 00:30  | MODERN FAMILY                          | OFA12G102H            | \$6000.00 |                |
| 32.1 | Spot | 9:00:00PM-10:00:00PM  | Day, Th-1                    | 09/06/12 9:37PM (Th)  | 00:30  | ROOKIE BLUE                            | OFA12G104H            | \$4000.00 |                |
| 33.0 | Spot | 9:00:00PM-10:00:00PM  | Day, F-1                     | 09/07/12 9:49PM (Fr)  | 00:30  | 20/20                                  | OFA12G104H            | \$2000.00 |                |



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Advertiser **Pol/B Obama/D/Pre/US (16256)**  
Agency **Greer, Margolis, Mitchell & Associates(2890)**  
Buyer **BASSETT, LAURA**  
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**  
ph: (555) 555-5555

Invoice 633443  
Inv Date 9/30/2012  
Terms Net 30  
Contract 325035  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

**Greer, Margolis, Mitchell & Associates**  
**Attn: Accounting**  
**3050 K Street NW**  
**Washington, DC 20007**

Product **Political - Federal Candidate (1067)**  
Brand **1536/OBAMA FOR AMERICA (134148)**  
Acct Types **National/Political**  
Est/Headline **1536/06260207**  
Demo  
Revision  
Comments **OBAMA FOR AMERICA**

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **10/1/2012 3:04:44PM**

AgB

Charlotte (WSOC)

## DUPLICATE INVOICE

| Line | Type | Scheduled             | Schedule Days to Run         | Air Time              | Length | Program                                | Copy/ISCI  | Amount    | Remarks                        |
|------|------|-----------------------|------------------------------|-----------------------|--------|--|------------|-----------|--------------------------------|
| 34.0 | Spot | 10:00:00PM-11:00:00PM | Day, F-1                     | 09/07/12 10:43PM (Fr) | 00:30  | 20/20                                  | OFA12G104H | \$2500.00 |                                |
| 35.0 | Spot | 8:00:00PM-9:00:00PM   | Day, Su-1                    | 09/09/12 8:41PM (Su)  | 00:30  | 8PM ONCE UPON A TIME                   | OFA12G104H | \$4500.00 |                                |
| 36.0 | Spot | 11:00:00PM-11:35:00PM | Per week (6), Tu, We, Th, Fr | 09/04/12 11:24PM (Tu) | 00:30  | EYEWITNESS NEWS 11P M-SU               | OFA12A093H | \$750.00  |                                |
| 36.0 | Spot | 11:00:00PM-11:35:00PM | Per week (6), Tu, We, Th, Fr | 09/04/12 11:36PM (Tu) | 00:30  | EYEWITNESS NEWS 11P M-SU               | OFA12G102H | \$750.00  |                                |
| 36.0 | Spot | 11:00:00PM-11:35:00PM | Per week (6), Tu, We, Th, Fr | 09/06/12 11:37PM (Th) | 00:30  | EYEWITNESS NEWS 11P M-SU               | OFA12G104H | \$750.00  |                                |
| 36.0 | Spot | 11:00:00PM-11:35:00PM | Per week (6), Tu, We, Th, Fr | 09/07/12 11:13PM (Fr) | 00:30  | EYEWITNESS NEWS 11P M-SU               | OFA12G104H | \$750.00  |                                |
| 36.0 | Spot | 11:00:00PM-11:35:00PM | Per week (6), Tu, We, Th, Fr | 09/07/12 11:25PM (Fr) | 00:30  | EYEWITNESS NEWS 11P M-SU               | OFA12G104H | \$750.00  |                                |
| 36.0 | Spot | 11:00:00PM-11:35:00PM | Per week (6), Tu, We, Th, Fr | 09/07/12 11:34PM (Fr) | 00:30  | EYEWITNESS NEWS 11P M-SU               | OFA12G104H | \$750.00  |                                |
| 37.2 | Spot | 11:00:00PM-11:35:00PM | Day, Su-1                    | 09/09/12 11:23PM (Su) | 00:30  | EYEWITNESS NEWS 11P M-SU               | OFA12G104H | \$850.00  |                                |
| 38.0 | Spot | 11:30:00PM-12:05:00AM | Day, Sa-1                    | 09/08/12 2:10AM (Sa)  | 00:30  | EYEWITNESS NEWS 11P M-SU               | OFA12G104H | \$600.00  |                                |
| 39.0 | Spot | 11:35:00PM-12:02:00AM | Per week (3), Tu, We, Th     | 09/04/12 12:02AM (Tu) | 00:30  | EYEWITNESS NEWS 11P SPECIAL EDITION    | OFA12G102H | \$375.00  |                                |
| 39.0 | Spot | 11:35:00PM-12:02:00AM | Per week (3), Tu, We, Th     | 09/05/12 12:21AM (We) | 00:30  | EYEWITNESS NEWS 11P SPECIAL EDITION    | OFA12G104H | \$375.00  |                                |
| 39.0 | Spot | 11:35:00PM-12:02:00AM | Per week (3), Tu, We, Th     | 09/06/12 11:58PM (Th) | 00:30  | EYEWITNESS NEWS 11P SPECIAL EDITION    | OFA12G104H | \$375.00  |                                |
| 40.0 | Spot | 7:30:00PM-11:00:00PM  | Day, Sa-1                    | 09/08/12 10:09PM (Sa) | 00:30  | NASCAR SERIES                          | OFA12G104H | \$3000.00 |                                |
| 41.0 | Spot | 8:00:00PM-11:30:00PM  | Day, Sa-1                    | 09/08/12 2:01AM (Sa)  | 00:30  | EYEWITNESS NEWS 11P M-SU               | OFA12G104H | \$1800.00 |                                |
| 43.0 | Spot | 6:00:00AM-7:00:00AM   | Day, M-1                     | 09/10/12 6:54AM (Mo)  | 00:30  | EYEWITNESS NEWS DAYBREAK 6A            | OFA12G104H | \$750.00  |                                |
| 44.0 | Spot | 7:00:00AM-8:00:00AM   | Day, M-1                     | 09/10/12 7:49AM (Mo)  | 00:30  | GOOD MORNING AMERICA 7A-8A             | OFA12G104H | \$700.00  |                                |
| 45.0 | Spot | 8:00:00AM-9:00:00AM   | Day, M-2                     | 09/10/12 8:29AM (Mo)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A         | OFA12G104H | \$600.00  |                                |
| 45.0 | Spot | 8:00:00AM-9:00:00AM   | Day, M-2                     | 09/10/12 8:46AM (Mo)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A         | OFA12G104H | \$600.00  |                                |
| 46.0 | Spot | 9:00:00AM-10:00:00AM  | Day, M-1                     | 09/10/12 9:36AM (Mo)  | 00:30  | LIVE! WITH KELLY                       | OFA12G104H | \$245.00  |                                |
| 47.0 | Spot | 5:30:00PM-6:00:00PM   | Day, M-1                     | 09/10/12 5:42PM (Mo)  | 00:30  | EYEWITNESS NEWS 530P                   | OFA12G104H | \$750.00  |                                |
| 48.0 | Spot | 5:00:00PM-5:30:00PM   | Day, M-1                     | 09/10/12 5:22PM (Mo)  | 00:30  | EYEWITNESS NEWS 5P                     | OFA12G104H | \$700.00  |                                |
| 49.0 | Spot | 6:00:00PM-6:30:00PM   | Day, M-1                     | 09/10/12 6:24PM (Mo)  | 00:30  | EYEWITNESS NEWS 6P                     | OFA12G104H | \$900.00  |                                |
| 50.0 | Spot | 6:58:00PM-7:30:00PM   | Per week (1), Mo             | 09/10/12 7:27PM (Mo)  | 00:30  | INSIDE EDITION                         | OFA12G104H | \$700.00  |                                |
| 51.0 | Spot | 7:30:00PM-7:56:00PM   | Day, M-1                     | 09/10/12 7:46PM (Mo)  | 00:30  | ENTERTAINMENT TONIGHT                  | OFA12G104H | \$700.00  |                                |
| 52.0 | Spot | 11:00:00PM-11:35:00PM | Day, M-1                     | 09/10/12 11:33PM (Mo) | 00:30  | EYEWITNESS NEWS 11P M-SU               | OFA12G104H | \$750.00  |                                |
| 53.0 | Spot | 12:05:00AM-12:35:00AM | Day, F-1                     | 09/07/12 12:32AM (Fr) | 00:30  | Nightline                              | OFA12G104H | \$375.00  |                                |
| 54.0 | Spot | 11:35:00PM-12:02:00AM | Day, M-1                     | 09/10/12 12:04AM (Mo) | 00:30  | Nightline                              | OFA12G104H | \$375.00  |                                |
| 55.0 | Spot | 6:30:00PM-7:00:00PM   | Per week (1), Tu, We, Th, Fr | 09/04/12 6:44PM (Tu)  | 00:30  | EYEWITNESS NEWS SPECIAL EDITION        | OFA12G102H | \$1400.00 | M/G For 25.0.1, 25.0.2         |
| 56.0 | Spot | 4:00:00PM-4:30:00PM   | Per week (1), Th             | 09/06/12 4:14PM (Th)  | 00:30  | EYEWITNESS NEWS 4PM SPECIAL EDITION    | OFA12G104H | \$500.00  | M/G For 28.0.1                 |
| 57.0 | Spot | 4:30:00PM-5:00:00PM   | Day, Th-1                    | 09/06/12 4:53PM (Th)  | 00:30  | EYEWITNESS NEWS 4:30PM SPECIAL EDITION | OFA12G104H | \$500.00  | M/G For 17.0.1, 23.0.1, 27.0.1 |
| 58.0 | Spot | 6:30:00PM-7:00:00PM   | Day, Th-1                    | 09/06/12 6:45PM (Th)  | 00:30  | EYEWITNESS NEWS SPECIAL EDITION        | OFA12G104H | \$490.00  | M/G For 17.0.1, 23.0.1, 27.0.1 |
| 60.0 | Spot | 5:00:00AM-6:00:00AM   | Per week (1), Mo             | 09/10/12 5:09AM (Mo)  | 00:30  | EYEWITNESS NEWS DAYBREAK 5A-6A         | OFA12G104H | \$375.00  |                                |
| 61.0 | Spot | 6:00:00AM-8:00:00AM   | Day, Sa-1                    | 09/08/12 7:55AM (Sa)  | 00:30  | EYEWITNESS NEWS SATURDAY 7A            | OFA12G104H | \$300.00  |                                |
| 62.0 | Spot | 8:00:00AM-9:00:00AM   | Day, Su-1                    | 09/09/12 8:29AM (Su)  | 00:30  | GOOD MORNING AMERICA SUNDAY            | OFA12G104H | \$450.00  |                                |
| 63.0 | Spot | 6:00:00PM-6:30:00PM   | Day, Su-1                    | 09/09/12 6:30PM (Su)  | 00:30  | EYEWITNESS NEWS 6P SA-SU               | OFA12G104H | \$925.00  |                                |
| 64.0 | Spot | 9:00:00PM-10:00:00PM  | Day, Th-1                    | 09/13/12 9:22PM (Th)  | 00:30  | GREY'S ANATOMY                         | OFA12G104H | \$5000.00 |                                |
| 65.0 | Spot | 9:00:00PM-10:00:00PM  | Per week (1), Fr             | 09/28/12 9:40PM (Fr)  | 00:30  | LAST RESORT                            | OFA12Z12BH | \$3000.00 |                                |
| 66.0 | Spot | 3:30:00PM-7:00:00PM   | Per week (1), Sa             | 09/29/12 3:29PM (Sa)  | 00:30  | College Football                       | OFA12P130H | \$1600.00 |                                |



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser Pol/B Obama/D/Pre/US (16256)  
Agency Greer, Margolis, Mitchell & Assoc(2890)  
Buyer BASSETT, LAURA  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 633443  
Inv Date 9/30/2012  
Terms Net 30  
Contract 325035  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Greer, Margolis, Mitchell & Associates  
Attn: Accounting  
3050 K Street NW  
Washington, DC 20007

AgB

Product Political - Federal Candidate (1067)  
Brand 1536/OBAMA FOR AMERICA (134148)  
Acct Types National/Political  
Est/Headline 1536/06260207  
Demo  
Revision  
Comments OBAMA FOR AMERICA

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 3:04:44PM

Charlotte (WSOC)

## DUPLICATE INVOICE

| Line | Type | Scheduled             | Schedule Days to Run | Air Time             | Length | Program                        | Copy/ISCI  | Amount   | Remarks |
|------|------|-----------------------|----------------------|----------------------|--------|--------------------------------|------------|----------|---------|
| 67.0 | Spot | 7:30:00PM - 8:00:00PM | Per week (1),Sa      | 09/29/12 7:45PM (Sa) | 00:30  | INSIDE EDITION WEEKEND         | OFA12P130H | \$500.00 |         |
| 68.0 | Spot | 1:00:00PM - 2:00:00PM | Per week (2),Sa      | 09/29/12 1:24PM (Sa) | 00:30  | ENTERTAINMENT TONIGHT WEEKENDS | OFA12P130H | \$285.00 |         |
| 68.0 | Spot | 1:00:00PM - 2:00:00PM | Per week (2),Sa      | 09/29/12 1:54PM (Sa) | 00:30  | ENTERTAINMENT TONIGHT WEEKENDS | OFA12P130H | \$285.00 |         |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

|             |               |             |     |
|-------------|---------------|-------------|-----|
| Gross Total | \$101,955.00  | Total Spots | 115 |
| Commission  | (\$15,293.25) |             |     |
| Net Total   | \$86,661.75   |             |     |